Fruit-Vites are high quality, great-tasting, chewable vitamins for children. This complete formula gives children the edge to proper nutrition. Let’s face it; children do not eat what they should to maintain a nutritionally balanced diet. Today it is near impossible to get 100% of the nutrients needed from the foods available. Without a balanced diet, your child may be more likely to succumb to the common cold, flu, virus, or infection.

Vitamins and minerals are important elements of the total nutritional requirements of your child. The body needs these vitamins in only tiny amounts, and in a balanced diet they are usually present in sufficient quantities in the foods your youngster eats.

For some children, however, pediatricians may recommend a daily supplement. If your child has a poor appetite or erratic eating habits, or if he/she consumes a highly selective diet (such as a vegetarian diet containing no dairy products), a vitamin supplement should be considered. Fruit-Vites great tasting chewable tablets are especially good for children who have difficulty swallowing pills.

Fruit-Vites will help your child maintain his health
Children are falling short of their nutritional requirements, as well as many of the benefits associated with various nutrients. According to findings from an American Health Foundation symposium, 80% of children ages 2 to 11 fell critically short of getting 100% of the recommended daily amounts of calcium, iron and zinc, which are essential for growth and development. Data from several national surveys consistently show that children in the US have inadequate vitamin E serum levels, which is reflective of poor intake. Low vitamin E intake can impair immune response in children.

Fruit-Vites provides front line defense against infectious diseases
Adequate nutrient intake from a well-rounded diet and supplementation forms a front-line defense against infectious diseases by fortifying the body’s immune response system.

A 1992 ground breaking Canadian study, which looked at the effects of a 12-month daily multivitamin regimen on infection-related illness, uncovered that subjects taking the supplement showed “higher numbers of T-cell subsets and natural killer cells, enhanced proliferation response to mitogen, increased interleukin-2 production, and higher antibody response and natural killer cell activity.” The supplement users were also sick less often with colds and flu.

An adequate intake of proper nutrients can also have positive effects on mental health, behavior and cognitive function
A study that analyzed how an improved diet might help academic performance found that a daily vitamin-mineral supplement raised children’s IQ and non-verbal intelligence, which is closely related to academic performance.
Fruit-Vites are high quality, great-tasting, chewable vitamins for children
This complete formula gives children the edge to proper nutrition. We’ve been told that they’re the best
tasting chewable vitamins on the market.

Processing
Our on-site laboratory constantly monitors and tests products to ensure consistent quality of raw
materials, product batches, and finished products. Analyses are conducted to validate content and
specifications, assuring high quality.

No Additives
This product contains no starch, salt, preservatives, artificial colors, flavors or additives, and no corn,
wheat, yeast, soy, or milk derivatives.

Manufacturing Standards
MBi Nutraceuticals operates its own manufacturing facility. Our standard operating procedures are
based on “Current Good Manufacturing Practices”. MBi ensures the highest quality nutraceuticals by
applying our manufacturing procedures to every nutritional, herbal, food, homeopathic, and personal
care product we make.

Synergistic MBi Products
Pedi-Vimin
C-3000 Complex
Cal-Mag+

Further Reading
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These statements have not been evaluated by the Food & Drug Administration.
This product is not intended to diagnose, treat, cure, or prevent any disease.